



# HOMECOMING

2020 SPONSORSHIP OPPORTUNITIES

# HOPE. COMMUNITY. PHILANTHROPY.





# THE CONFERENCE

The Community Investment Network Conference is an annual gathering that provides hope and renews the spirits of individuals, groups and organizations seeking to utilize the dynamics of community philanthropy as a form of civic engagement and community problem solving.



# OUR VALUES

A stylized graphic of a person with arms raised, rendered in shades of brown and tan. The figure is positioned on the right side of the page, with its head at the top and arms extending upwards and outwards. The body is a light tan color, and the arms are a darker brown. The head is a solid brown oval.

- **Philanthropic Leadership:** Investing in the supply side of philanthropy by using time, talent and treasure. CIN cultivates a new cadre of philanthropic leaders from communities of color that acknowledge their civic responsibility and embrace their power to influence the community change.
- **Learning Centered Practices:** Creating a culture where knowledge and education are fundamental. CIN provides learning opportunities that explore the history of community philanthropy and provide knowledge on strategic giving – giving with a goal.
- **Inclusive Philanthropy:** Connecting people engaged in all facets of giving to enhance the results. CIN mobilizes donors in communities of color and encourages mutual respect and partnerships with mainstream philanthropy.
- **Social Justice and Equity:** Supporting fair practices that ensure a level playing field. CIN uses philanthropy as a tool to drive social change on issues that impact people's lives.
- **Collective Influence:** Leveraging the power of working together. - CIN inspires donors to pool their resources and intellectual capital to build stronger communities.



# SCHEDULE

## Live Stream Sessions

### ***September 30, 2020***

Mid-Day Session 1pm EST - 2pm EST

Evening Session 6pm EST - 8pm EST

### ***October 1, 2020***

Mid-Day Session 1pm EST - 2pm EST

Evening Session 6pm EST - 8pm EST

### ***October 2, 2020***

Mid-Day Session 1pm EST - 2pm EST

Evening Session 6pm EST - 8pm EST

## On Demand Sessions


***Q&A Sessions*** with presenters of On-Demand Sessions will be during the conference.



# THE GOOD WE DO

- Nearly \$2M granted in collective giving since inception.
- Volunteer hours valued over \$18M since inception.
- National network of 24 emerging and established giving circles.



A group of people in business attire are seated around a long table in a conference room. In the background, a large screen displays a video feed of a woman with curly hair. The scene is overlaid with a semi-transparent white filter and decorative diagonal stripes in dark red, olive green, and brown on the left and right sides.

# **SPONSORSHIP OPPORTUNITIES**



# PRESENTING SPONSOR (1)

# \$100,000

- Marquee Sponsor for Homecoming Kickoff Event
- Reach 1,000+ philanthropists and investors.
- Logo Placement on all conference sessions
- Inclusion in all Conference-related press releases
- Sponsorship of in conference learning session
- Prominent Logo Placement on 2020 Conference T-shirts
- Prominent Logo Placement and link on CIN Website
- One-year CIN Institutional Membership
- Four Complimentary Conference Registrations
- Listing in CIN Electronic Newsletter (1,500 Recipients) for 1 year
- Branding in Giveaways and Swagbags
- Opportunity to give remarks at the Conference
- Virtual Hall Branding
- Premium Virtual Booth placement
- Custom Virtual Booth Creation
- Video Ad to run throughout conference sessions





## EVENT SPONSOR (4)

# \$50,000

- Reach 1,000+ philanthropists and investors.
- Logo Placement on all conference sessions
- Sponsorship of on conference learning session
- Prominent Logo Placement on 2020 Conference T-shirts
- Prominent Logo Placement and link on CIN Website
- One-year CIN Institutional Membership
- Four Complimentary Conference Registrations
- Listing in CIN Electronic Newsletter (1,500 Recipients) for 6 months
- Branding in Giveaways and Swagbags
- Premium Virtual Booth placement
- Custom Virtual Booth Creation
- Video Ad to run throughout conference sessions



# POWERING ADVOCATE

# \$25,000

- Reach 1,000+ philanthropists and investors.
- Logo Placement on one conference session
- Sponsorship of on conference learning session
- Prominent Logo Placement on 2020 Conference T-shirts
- Prominent Logo Placement and link on CIN Website
- One-year CIN Institutional Membership
- Two Complimentary Conference Registrations
- Listing in CIN Electronic Newsletter (1,500 Recipients) for 6 months
- Branding in Giveaways and Swagbags
- Premium Virtual Booth Placement
- Custom Virtual Booth Creation
- Video Ad to run throughout conference sessions



## HONORARY PARTNER

# \$10,000

- Reach 1,000+ philanthropists and investors.
- Prominent Logo Placement on 2020 Conference T-shirts
- Prominent Logo Placement and link on CIN Website
- One-year CIN Institutional Membership
- One Complimentary Conference Registration
- Listing in CIN Electronic Newsletter (1,500 Recipients) for 6 months
- Virtual Booth
- Custom Virtual Booth Creation
- Video Ad to run throughout conference sessions



# CONTACT US

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